

To All Members of the Press

September 9, 2016
EDION Corporation

EDION DOTONBORI STORE Grand Opening Notice

EDION will be having the Grand Opening of the “EDION DOTONBORI STORE”, our second* Tax Free Specialty Store, in Dotonbori, Chuo-ku, Osaka on Saturday, September 24, 2016.

The store is located in the heart of “Dotonbori”, one of Osaka’s most well-known and busiest districts that is visited by numerous Japanese and foreign tourists.

We will strive to show each and every customer that visits our store the “spirit of hospitality”, and through the use of heartfelt greetings, extensive product knowledge, polite customer service, will strive to build a store that customers will continue to visit for many years to come.

* There are currently 70 stores in Western Japan that have Tax Free services, but this will be just the second specialty store.

【EDION DOTONBORI STORE Image】



【EDION DOTONBORI STORE Characteristics】

●A Lineup of Overseas Models and Daily Necessities

We carry hair dryers and face massagers that are popular among foreign visitors, as well as headphones, luxury wristwatches, and overseas models of household appliances. We also have a hobby section with “Gundam” and other plastic models that are popular overseas.

Additionally, we carry a rich variety of batteries, smartphone accessories, SD cards, and other convenience goods for use in Japan, as well as umbrellas, shampoo, toothpaste, and other daily necessities.

●Regarding Payment

Including payment using “UnionPay cards,” China’s widely used debit card, the store is equipped to accept “Alipay” electronic money as well. In addition, a “passport reader” has been installed in order to ensure accurate and reliable speedy service.



* Photos are for illustrative purposes only.

【EDION DOTONBORI STORE Services】

●International Delivery Service

We are collaborating with “FedEx”, the world’s largest general air cargo transportation company, on a service (fee required) that delivers the merchandise you purchase to your home (overseas).

●Merchandise Delivery Service to Japanese Airports and Hotels

We are implementing the service of delivering purchased merchandise to airports and hotels within Japan.
In addition, the customers who make purchases of 100,000 yen or more receive the service free of charge.

●Free Wi-Fi Service

Public wireless LAN service is provided for customers to use for free. Customers can easily connect to the Internet within the store.

●Mobile Wi-Fi Rental Service

“WiFi mobile RENTAL Powered by Ymobile” devices are available for same-day rental at the store. At present, they must be returned to the same store*.

* Starting in October, returns at seven airport locations will be possible, including Japan’s four international airports.

●Public Internet-based Phones

The store has “Brastel Public Phones”, which are public Internet-based phones that allow foreign visitors to make inexpensive international phone calls.

Note: You need to add money to a Brastel card (available free of charge) to use these phones.

Domestic rates: ¥16/minute to call a cell phone, ¥8/3 minutes to call a landline (tax included)

International rates: ¥2.99/minute and up (non-taxable)

●Holding “WeChat” Events

We launched a service on WeChat (Chinese: Weixin), the social networking service with the most users in China, in July this year, and we will be using its shake function to send special coupons to people who shake their phones in front of EDION DOTONBORI STORE during its opening period.

【EDION DOTONBORI STORE Overview】

Store Name : EDION DOTONBORI STORE



Japan.
Tax-free
Shop



Location : 1-4-27 Dotonbori, Chuo-ku, Osaka-shi, 542-0071

Tel Number : 06-6212-3035

Sales Floor Area : 431 square meters (about 515 square yards)

Opening Date : Saturday, September 24, 2016

Store Hours : 10:30 to 22:30

Product Range : . Overseas models of home electronics, wrist watches, headphones, food, stationery, basic skin care products, household goods, daily necessities, tote bags, etc.

Store Manager : Kazuhiko Asao

【EDION DOTONBORI STORE Access Map】



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For inquiries and requests for interviews regarding this topic, please contact:

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