

To All Members of the Press

March 14, 2016

EDION Corporation

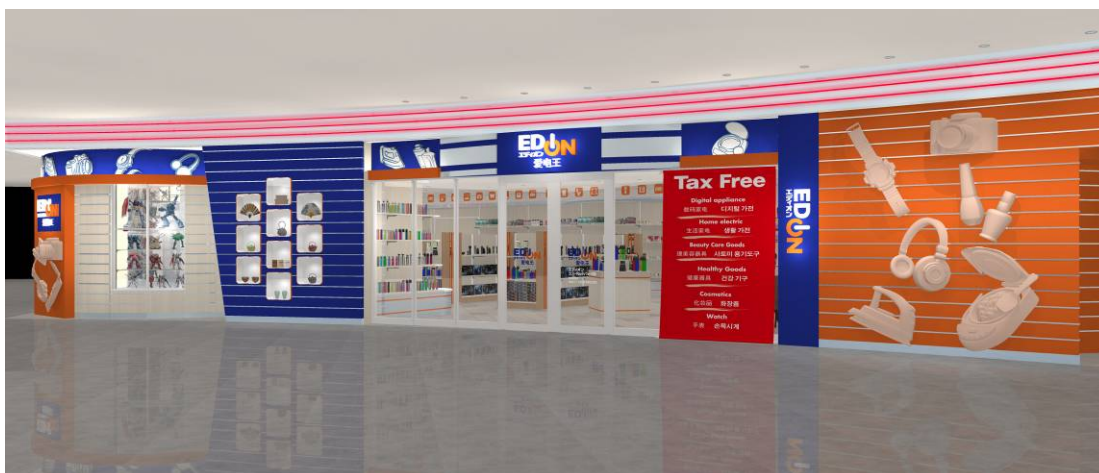
EDION's First-Ever Tax Free Specialty Store EDION UNIVERSAL CITYWALK OSAKA STORE Grand Opening Notice

EDION will be having the Grand Opening of the “EDION UNIVERSAL CITYWALK OSAKA STORE,” our first-ever Tax Free Specialty Store* on Friday, March 25, 2016.

The store is located on the 4th floor of the entertainment shopping plaza, “UNIVERSAL CITYWALK OSAKA™” which is right next to UNIVERSAL STUDIOS JAPAN®. We will strive to show each and every customer that visits our store the “spirit of hospitality” and through the use of heartfelt greetings, extensive product knowledge, polite customer service and more, will strive to build a store that customers will continue to visit for many years to come.

* There are currently 62 stores in Western Japan that have Tax Free services, but this will be the first-ever specialty store.

【EDION UNIVERSAL CITYWALK OSAKA STORE Store Image】



【EDION UNIVERSAL CITYWALK OSAKA STORE Characteristics】

●Supply of Overseas Models

Including the overseas models of products popular with tourists visiting Japan from abroad such as home electronic personal care and beauty items, rice cookers, air purifiers, electronic hot water dispensers, digital cameras and bidets, the store carries a wide variety of goods such as precision instruments - like wrist watches, Nambu ironware, silverware, gilded wallets and bags - handicrafts, sweets, stationery, basic skin care products, various goods and daily necessities. There is also a section specializing in plastic models of popular animation characters.

●Supply of Daily Necessities

The store also carries daily necessities such as batteries, smartphone accessories, SD cards, umbrellas, shampoo and toothpaste in order to cater to the customers from within Japan who are visiting UNIVERSAL STUDIOS JAPAN®.

●Regarding Payment

Including payment using “UnionPay cards,” China’s widely used debit card, the store is equipped to accept “Alipay” electronic money as well. In addition, a “passport reader” has been installed in order to ensure accurate and reliable speedy service.

【EDION UNIVERSAL CITYWALK OSAKA STORE Sales Floor Image】



【EDION UNIVERSAL CITYWALK OSAKA STORE Services】

●Home Electronics Retail Industry's First-Ever Delivery Service

Collaborating with “FedEx,” the world’s largest company providing physical distribution services, we are implementing a (paid) service delivering merchandise, like home electronics for foreign countries, customers have purchased directly to their homes (abroad) – a first within the home electronics retail industry.

●Merchandise Delivery Service to Japanese Airports and Hotels

We are implementing the service of delivering purchased merchandise to airports and hotels within Japan. In addition, to the customers who make purchases of 100,000 yen or more receive the service free of charge.

●Free Wi-Fi Service

Public wireless LAN service is provided for customers to use for free. Customers can easily connect to the Internet within the store.

【EDION UNIVERSAL CITYWALK OSAKA STORE Overview】

Store Name : EDION UNIVERSAL CITYWALK OSAKA STORE



Location : UNIVERSAL CITYWALK OSAKA™ 4th Floor
61-2-6 Shimaya, Konohana-ku, Osaka-shi, 554-0024

Tel Number : 06-6469-1211

Sales Floor Area : 172 square meters (About 205 square yards)

Opening Date : March 25, 2016 (Friday)

Store Hours : 11:00 to 21:00

Product Range : Home electronics for foreign countries (Tourist models), wrist watches, handicrafts, food, stationery, basic skin care products, various goods, daily necessities, carry bags, etc.

Store Manager : Hiroyuki Nakagaki

【EDION UNIVERSAL CITYWALK OSAKA STORE Access Map】



End



For inquiries and requests for interviews regarding this topic, please contact :

Public Relations Corporate Planning Department

MAIL : ir-pr@edion.co.jp